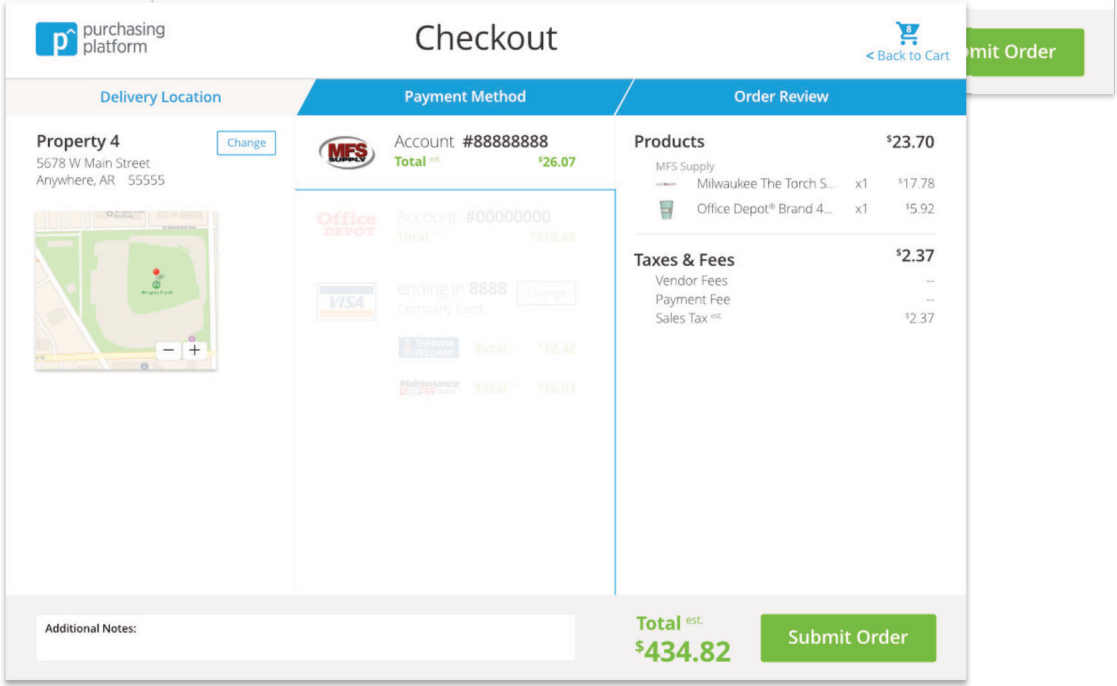
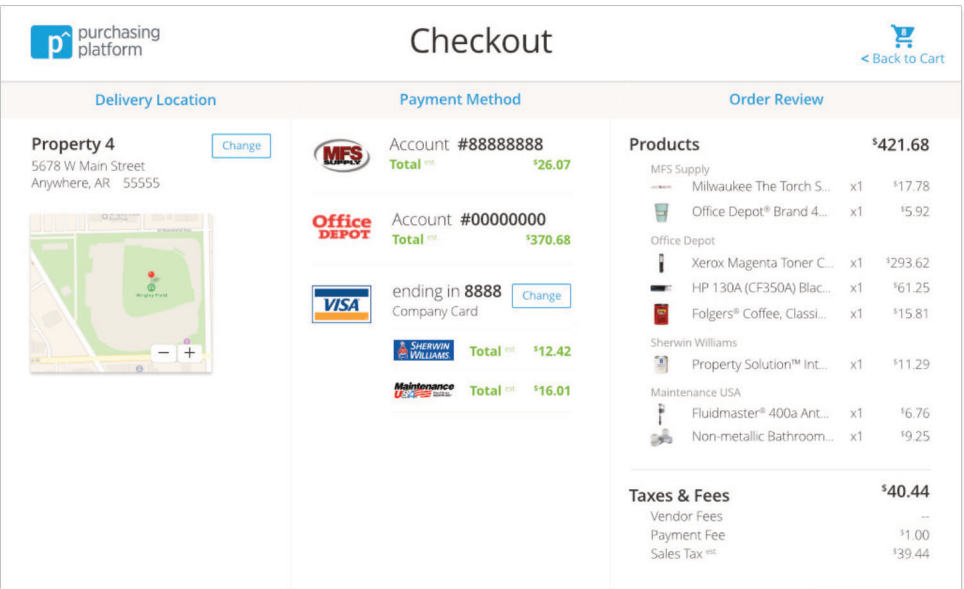
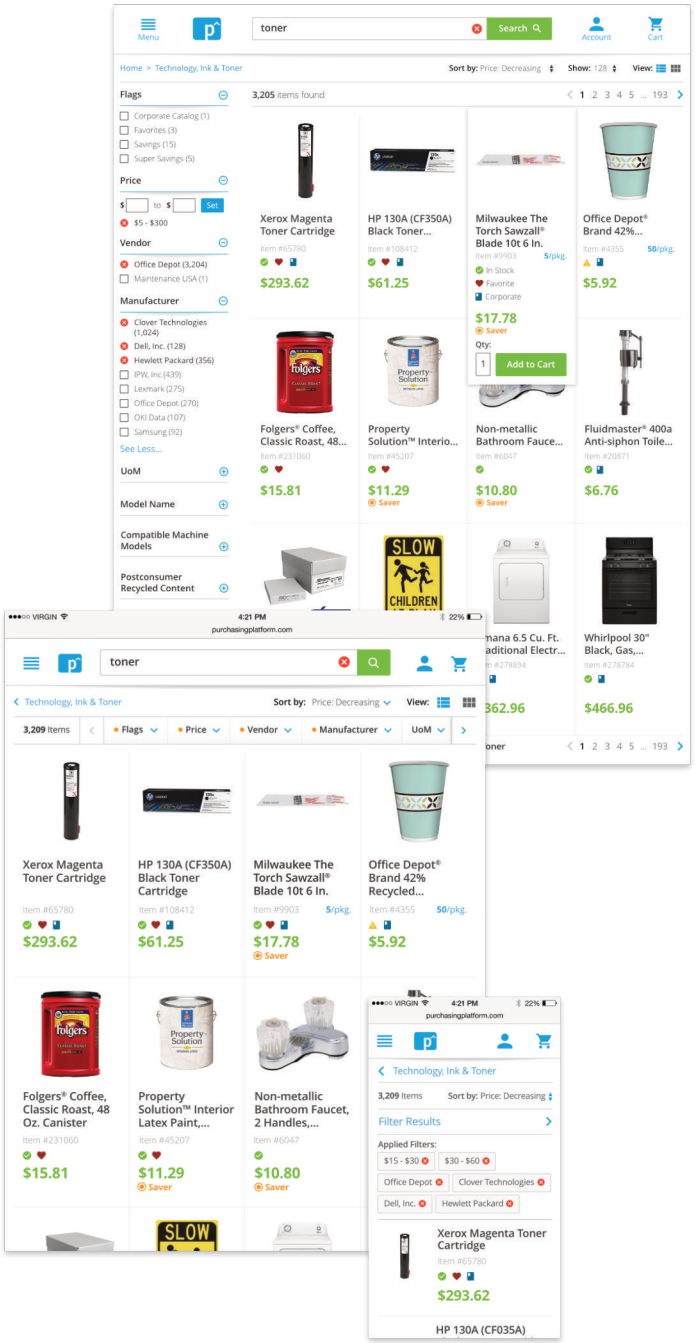
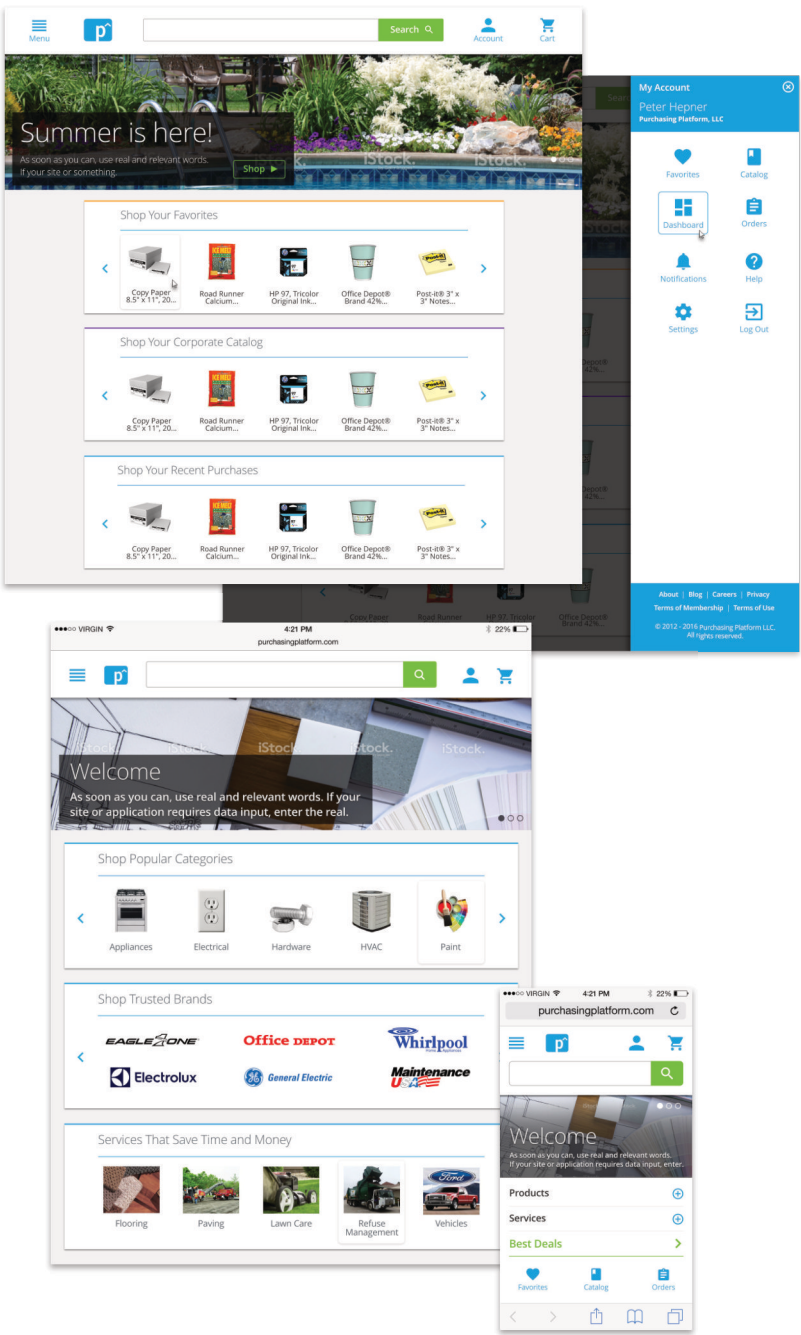

PIECES

A COLLECTION OF WORK FROM **LEN PEREZ**

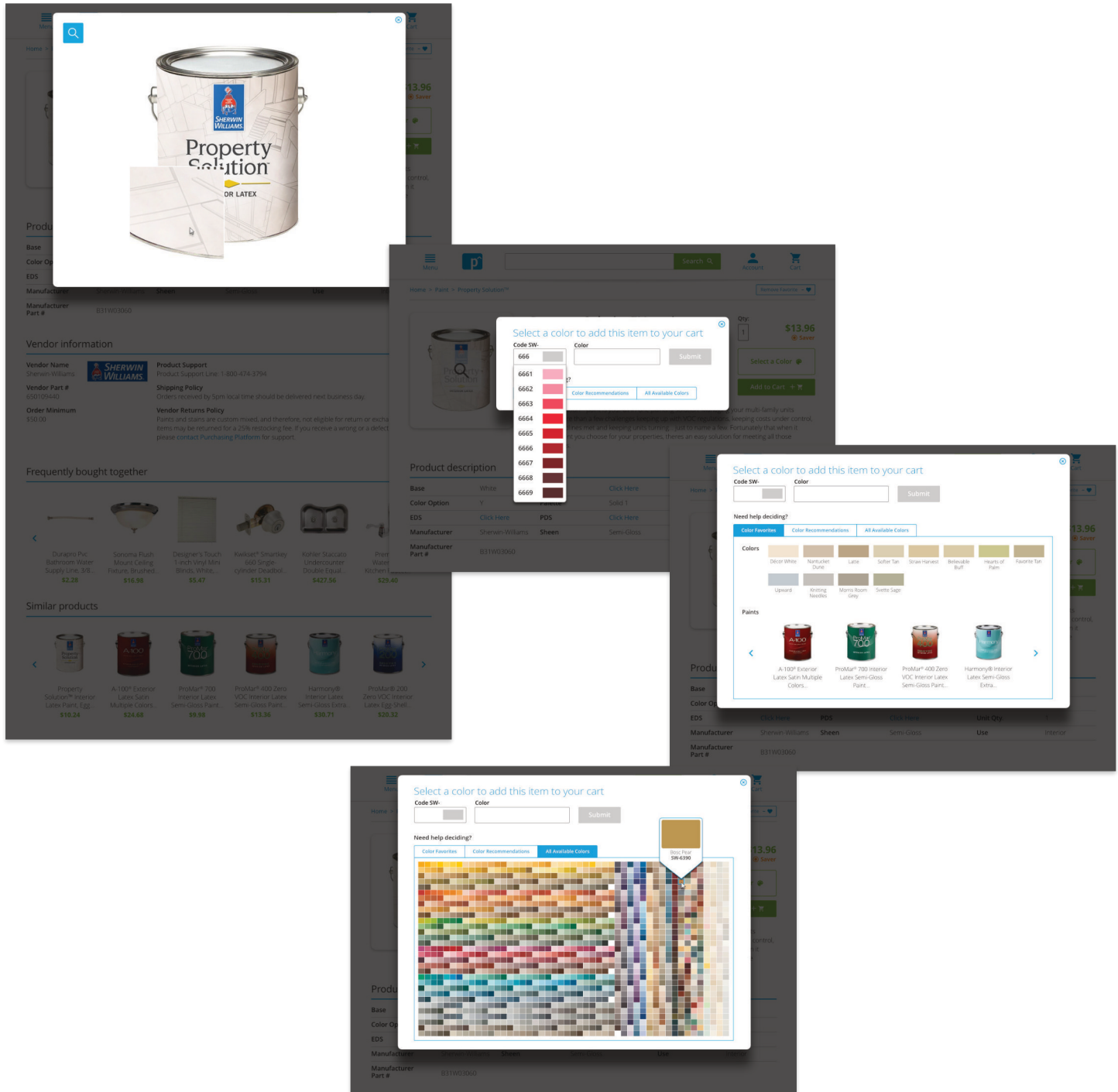
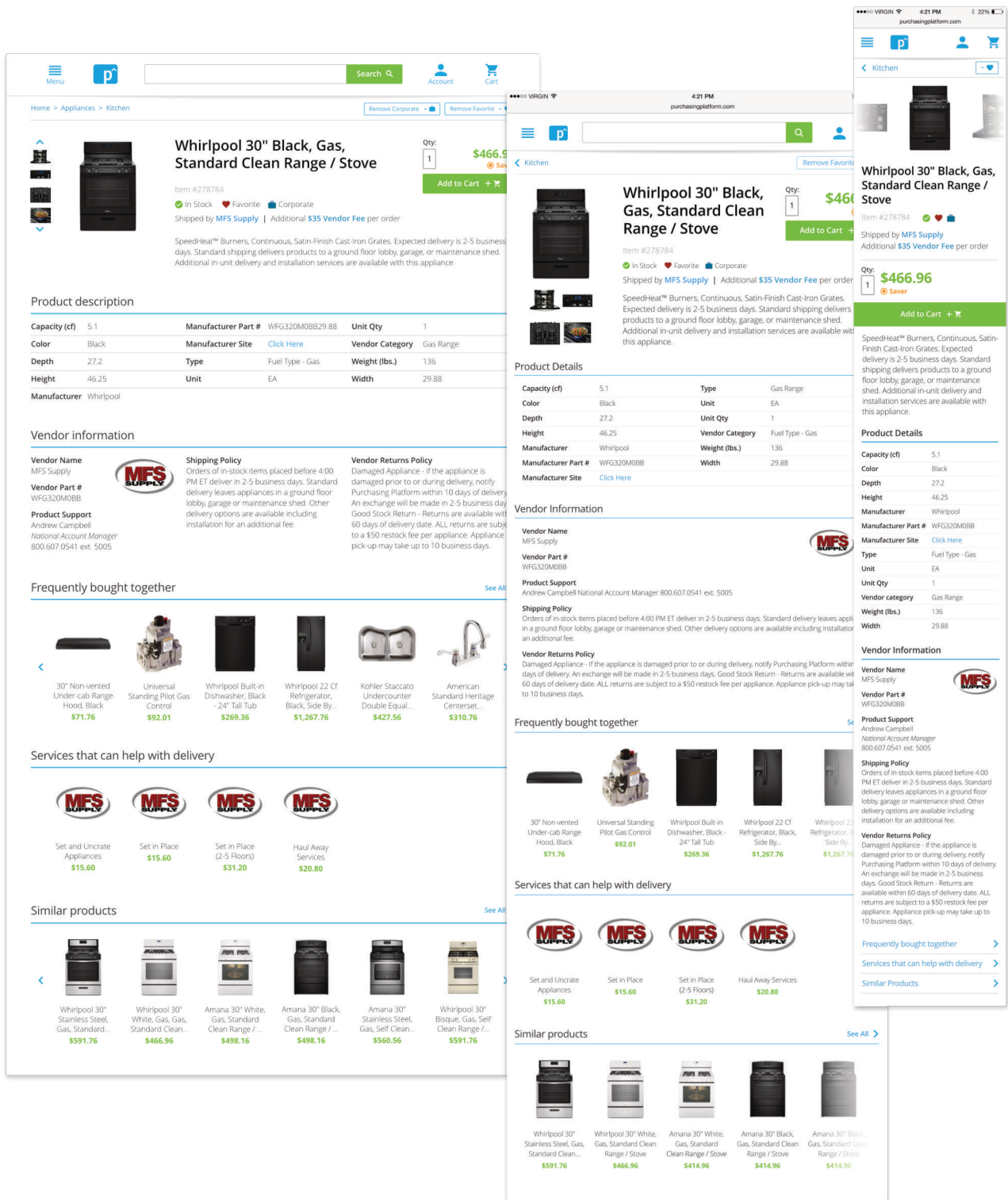
PURCHASING PLATFORM



SYNOPSIS: Complete Site Redesign

Completely redesigned an eCommerce site into a mobile-friendly, responsive & adaptive experience that allowed for quick scanning of relevant information.


PURCHASING PLATFORM



DESIGN: Paint Selection Tool

Designed a more intuitive interface for their Paint Selection overlay that was more interactive, and allowed a user in real-time to see what colors matched and complimented each other.

PRESS GAINERY



GRID

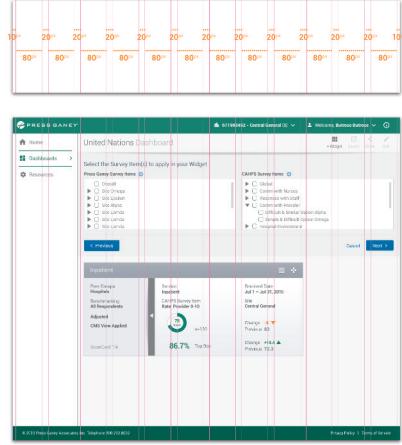
The grid for the Suite of Web Applications should follow responsive approach to sizing. Where the three sizes aimed for is set to: Large Glass (desktop), Medium Glass (tablet horizontal), and Medium Glass (tablet vertical). Large Glass is a viewport with a minimum of 1200 pixels in width. Medium Glass (horizontal) will have a maximum width of 992 pixels. Finally,** the Medium Glass (vertical) will have a width of 754 pixels.


Columns

Structurally, the PG Suite is based on series of columns which, for the base, serve as the backbone of the application. While all elements are based on column widths, most objects will need specified padding and margin to accommodate the varied uses. The chart below shows how column widths should be used to approximate item widths.

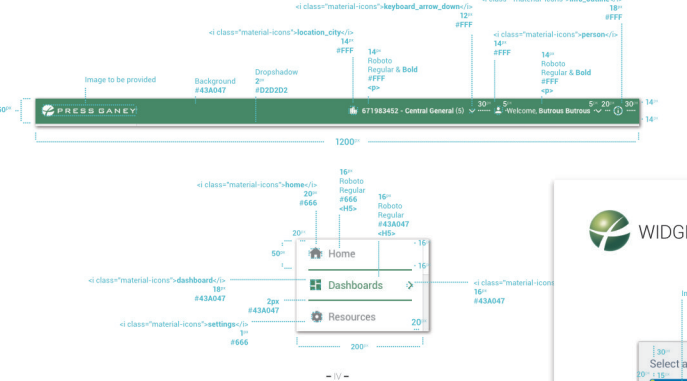
1 column = 80 pixels
2 columns = 180 pixels
3 columns = 280 pixels
...


*Only the Large Glass (desktop) grid is displayed here.
**Note: Phone-sized sizes have yet to be determined if needed.



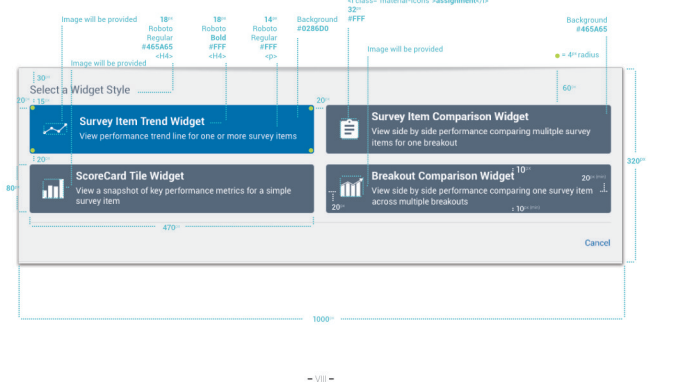



HEADER & NAVIGATION





WIDGET CREATION






TYPOGRAPHY

Roboto is the font to be used on all PG Web Applications. In the case that Roboto is not available, HTML text defaults can be set to Arial, and its variations, but should be Roboto throughout using a web font service.

Roboto (family)

Roboto Condensed	Roboto Regular
Roboto Condensed Italic	Roboto Italic
Roboto Bold Condensed	Roboto Medium
Roboto Bold Condensed Italic	Roboto Medium Italic
Roboto Thin	Roboto Bold
Roboto Thin Italic	Roboto Bold Italic
Roboto Light	Roboto Black
Roboto Light Italic	Roboto Black Italic



COLORS

What follows are the official color swatches to be used on any of the PG Web Application Suite. These colors are to be used only in PG Interactive Applications. This excludes PowerPoint™ and any other digital presentation software, please follow the PG Brand Guidelines for the proper colors for that medium.

Note: Color hues may vary depending on monitor or presentation device.

Primary (light)

Corp. Green	Hex: #81C47B	R:129 G:126 B:123
Warm Gray	Hex: #BDB3AA	R:113 G:113 B:113

Primary

Corp. Green	Hex: #4BA442	R:75 G:170 B:66
Warm Gray	Hex: #9AB87D	R:197 G:169 B:131

Primary (dark)

Corp. Green	Hex: #316F2B	R:49 G:111 B:43
Warm Gray	Hex: #5C534B	R:92 G:83 B:75

Neutral (light)

Gray	Hex: #CCCCCC	R:204 G:204 B:204
Gray	Hex: #666666	R:102 G:102 B:102
Gray	Hex: #333333	R:51 G:51 B:51

Secondary (light)


Blue	Hex: #509ACD	R:80 G:154 B:205
Red	Hex: #ED6F5D	R:237 G:111 B:93
Orange	Hex: #F9B266	R:249 G:178 B:102
Purple	Hex: #C18CE9	R:193 G:140 B:233
State	Hex: #929BA3	R:146 G:155 B:163

Secondary

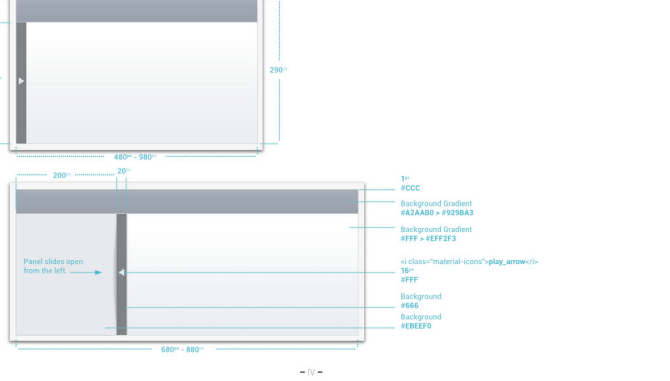
Blue	Hex: #046EB8	R:4 G:110 B:184
Red	Hex: #E53017	R:229 G:48 B:23
Orange	Hex: #F57900	R:245 G:127 B:0
Purple	Hex: #9F4FDD	R:159 G:79 B:221
State	Hex: #25746	R:37 G:55 B:70


Secondary (dark)

Blue	Hex: #02405E	R:2 G:66 B:100
Red	Hex: #9010F0	R:149 G:31 B:15
Orange	Hex: #F5F500	R:184 G:95 B:0
Purple	Hex: #6B3390	R:104 G:51 B:144
State	Hex: #76212C	R:22 G:33 B:44

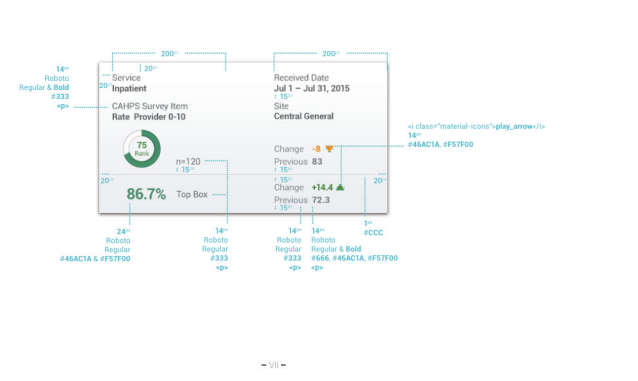


WIDGETS | SCORECARD





MAIN CONTENT | SCORECARD



SYNOPSIS:

Press Ganey needed to have a Style-Guide and Specification Document created for their second generation user dashboard and medical community web software suite.

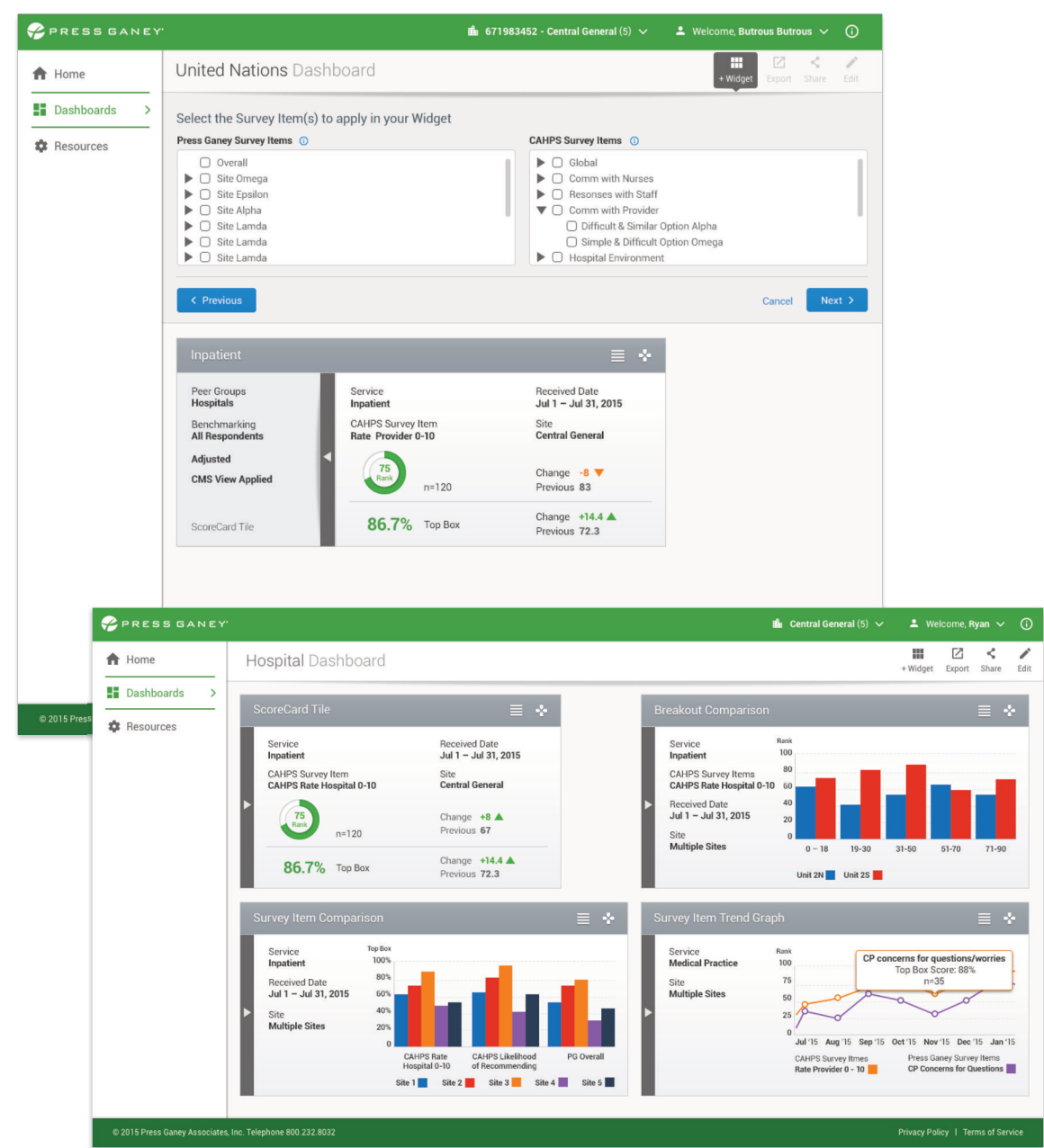
DESIGN: Style Guide

Using the corporate Style guide as a starting point, I was able to create a secondary color palette for the suite of applications. Working with UXAs, We created a grid system to base the components on.

DESIGN: Spec. Docs

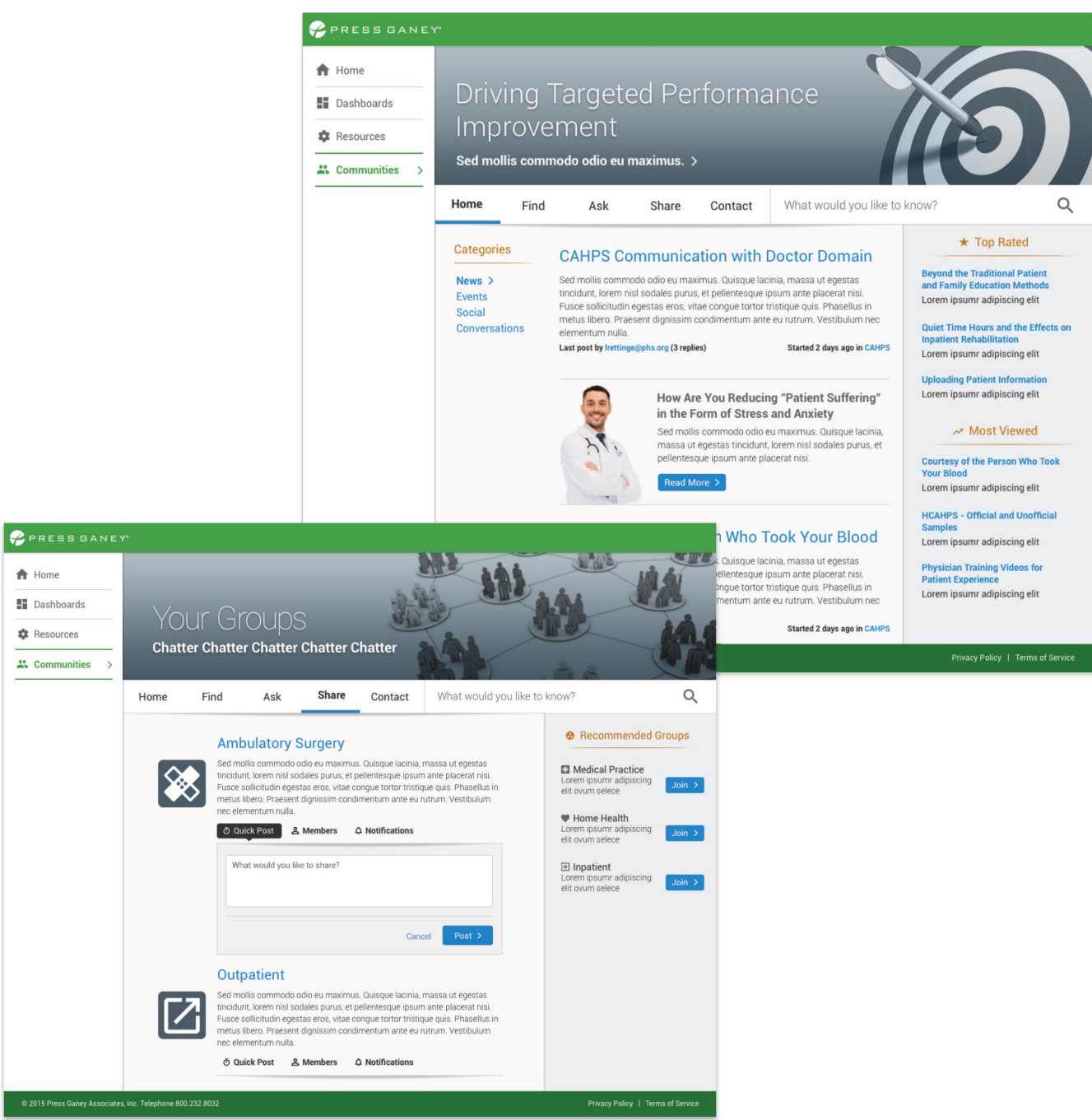
Working with UXAs and Development, I designed the look and feel of the widget creator, dashboard, widgets and web pages for the product.

PRESS GAINERY



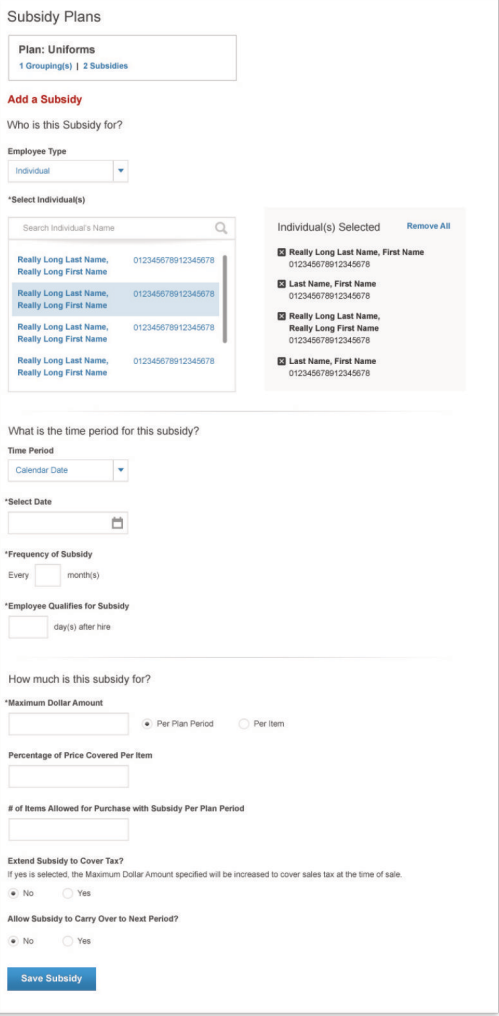
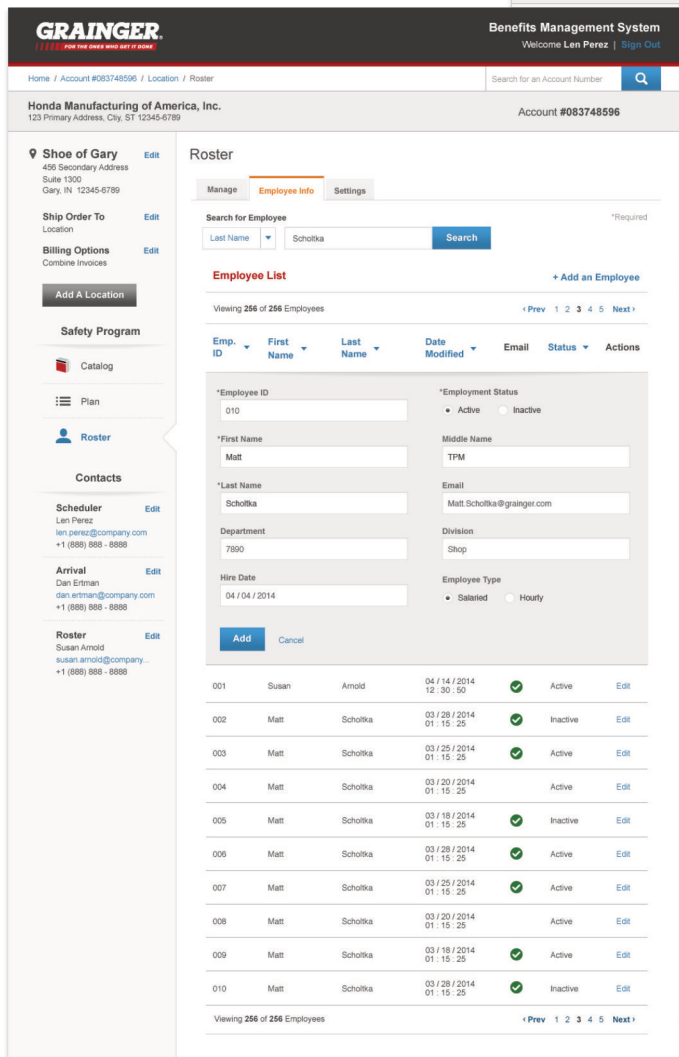
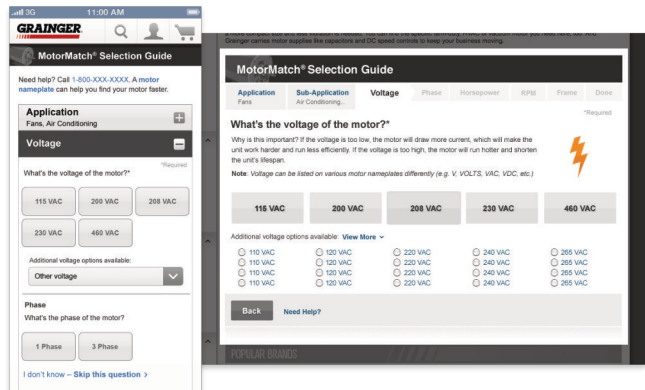
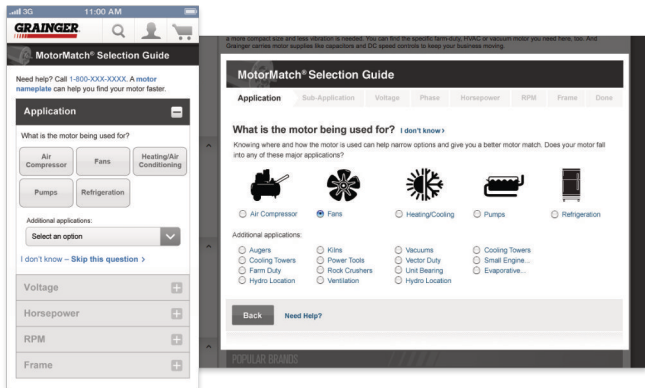
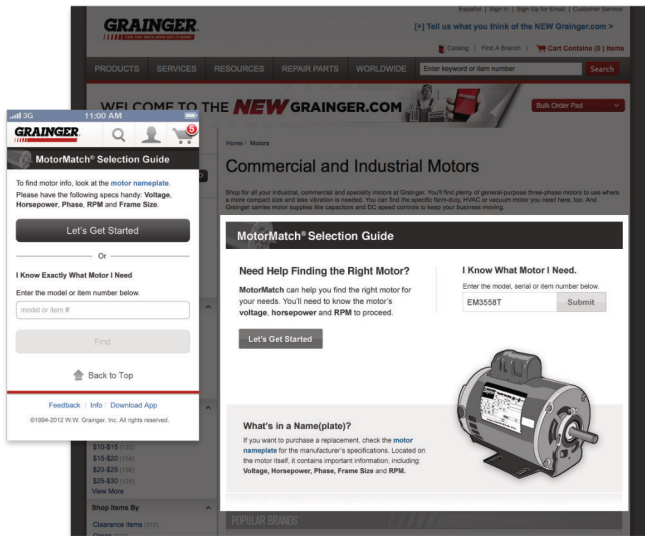
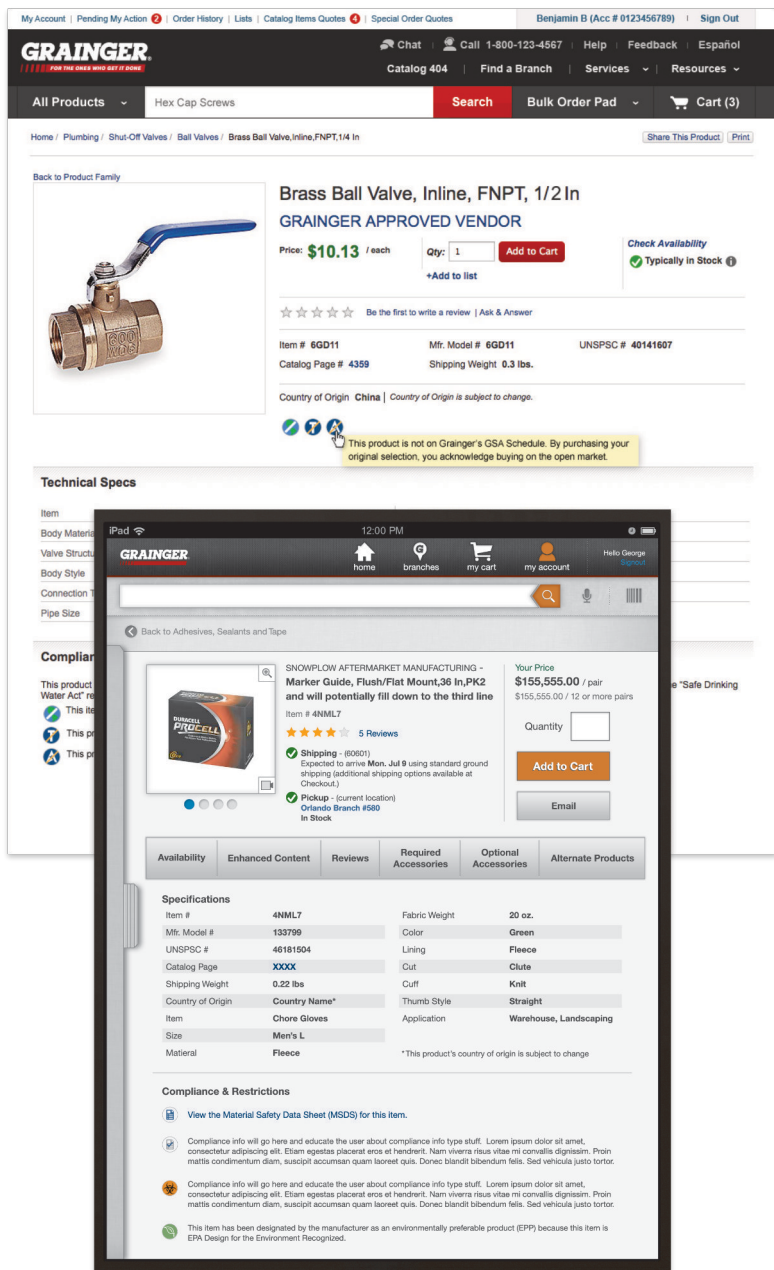
DESIGN:
Dashboard
Widgets

The design of the widgets needed to be distinctive, crisp and clear, as there was an abundant amount of information that needed to be displayed in a very concise manner that was understandable in quick bites.



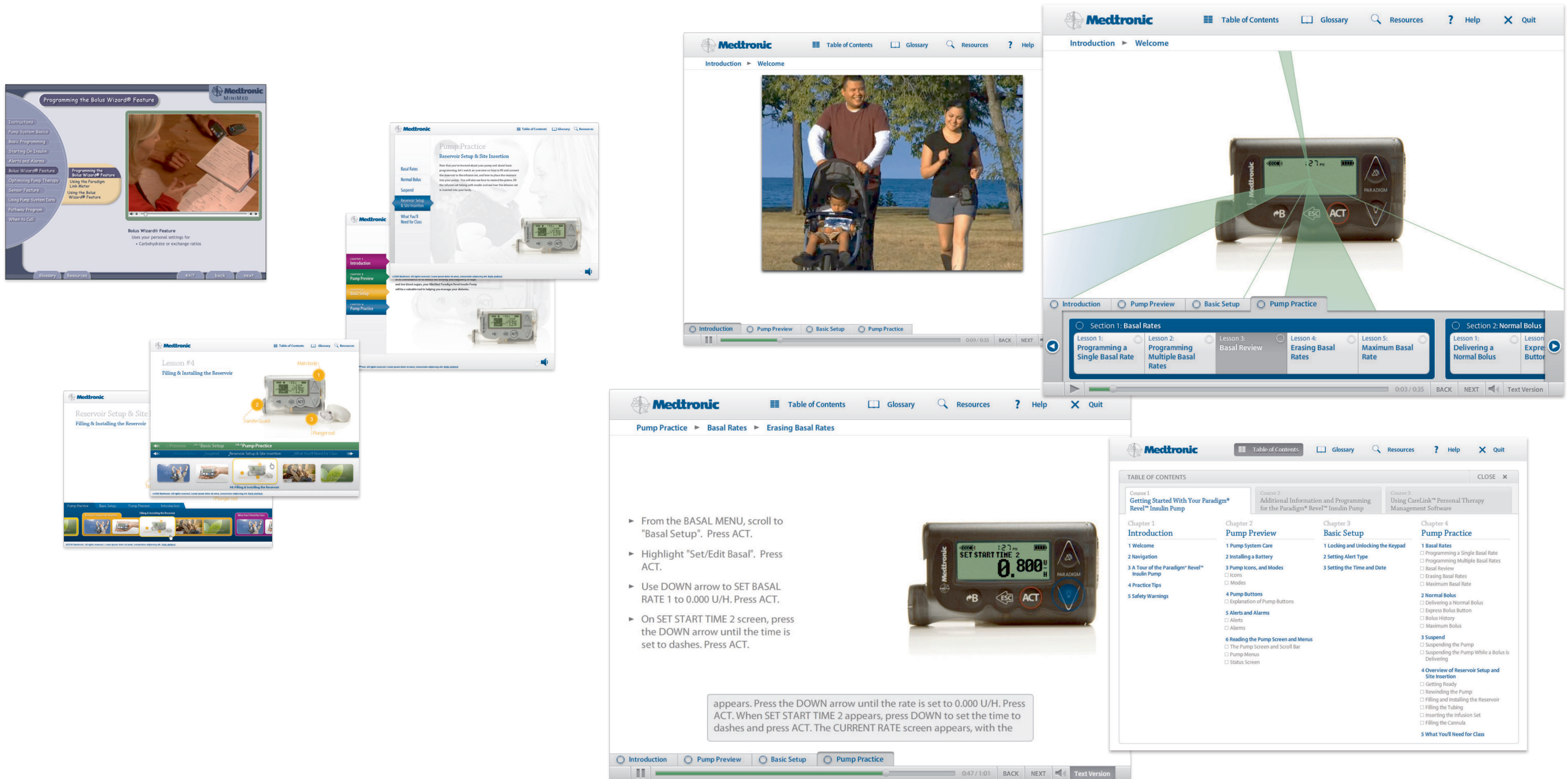
DESIGN:
Community
Web Pages

The Communities portion of the suite was a little more traditional in layout and structure, but needed to be flexible enough to handle a variety of different components and scenarios that were scalable.



SYNOPSIS:

At Grainger, I worked on a variety of different projects across a myriad of screen sizes and applications. We launched the: iPhone app, iPad app, redesign of the eCommerce site, a Benefits Management portal, as well as a Selection Guide template.



SYNOPSIS:

We were tasked with redesigning the Medtronic Insulin Pump instructional DVD that was given to all patients receiving the updated Paradigm Insulin Pump.

PROCESS:

Wireframe & User Flow

Working with IAs, we created a basic site structure that closely followed the existing app, while allowing for a new interactive "timeline" at the bottom, to allow for advanced users to freely navigate.

DESIGN:

Flash-Based, Interactive Application

After going through rounds of ideation, we settled on a more basic gray theme that allowed the Pump itself to be the highlight of each page.

CONTACT

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